

# BRIAN LEMIEUX

## CREATIVE VIDEO & STORY PRODUCER

As a Creative Producer focusing on video production, I make things happen. I sit between the creative process and the operational process in a project, orchestrating ideas, resources, people, and participants to turn the seed of an idea into reality. My 20+ years of experience – spanning production, creative, and collaboration with marketing – has provided me with a set of skills that make me a unique asset in bridging these worlds.



310-367-5381



brianjlemieux@gmail.com



Chattanooga, TN



brianlemieux.net

## STRENGTHS

### CLIFTONSTRENGTHS™

- ✓ Strategic
- ✓ Learner
- ✓ Analytical
- ✓ Connectedness
- ✓ Developer

## EDUCATION

### B.A. FILM PRODUCTION

Keene State College

2004

## WORK EXPERIENCE

### SENIOR VIDEO STORY PRODUCER

PTC, Inc. | 2023 – 2025

Adobe | 2022 - 2023

EF Education First | 2014 – 2022

Led and managed a team of video professionals, collaborated with the internal creative team, and strategized with marketing partners. Produced video content to further company goals, including long-form documentaries, branded content, mixed-media animation, social media advertising, event recaps, and testimonials.

- Spearheaded the development of projects, in collaboration with the internal video team
- Strategized with the marketing department to create content that fulfilled business goals
- Oversaw the schedules of multiple, overlapping projects
- Served as field producer, bridging the gap between the crew's needs and non-actor talent, creating an environment conducive to capturing authentic moments and reactions
- Conducted on-camera interviews

### PRODUCER

Various Production Companies | 2007 – 2014 (intermittently)

Contributed to the effective management of the creative process and interdepartmental communication.

- Identified and vetted potential talent and storylines
- Conceptualized and developed pitch material for television show concepts
- Utilized as a junior camera operator and editor
- Collaborated with production and post-production departments to assure a smooth and effective workflow
- Developed the talent of crew with limited experience

*Networks included: A&E, National Geographic, Discovery Channel*

*Programs included: 60 Seconds to Sell, Fight Science, Stunt Junkies*

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CREATIVE VIDEO PRODUCER

## SKILLS

- ✓ Project Management
- ✓ Emotional Intelligence
- ✓ Organization
- ✓ Attention to Detail
- ✓ Problem-Solving
- ✓ Consensus-Building
- ✓ Critical Thinking
- ✓ Strategic Thinking
- ✓ Data Analysis
- ✓ Personnel Management
- ✓ Talent Development

## WORK EXPERIENCE (CONTINUED)

### LINE PRODUCER

**Powderhouse Productions | 2012 – 2014**

Oversaw the complete operation of production processes, ensuring that the projects aligned with both business and creative goals.

- Developed the budget and schedule, strategically allocating personnel, time, and resources to meet the project's needs
- Established efficient operational processes and workflows that supported the creative and storytelling intentions
- Ensured effective interdepartmental communication
- Managed budgets, cost reports, and payroll edits
- Pitched alternate creative approaches to solve location and budgetary challenges

*Networks included: The Travel Channel, PBS*

*Programs included: Red White and New, Coming Back with Wes Moore*

### PRODUCTION MANAGER

**Powderhouse Productions | 2011 – 2012**

Managed production processes and oversaw day-to-day operations.

- Secured equipment and locations with proper permits, releases, safety personnel, and other local requirements
- Hired and supervised crew, tracked budget, and managed deal memos and contracts
- Established and maintained effective flow of information between all components of production

*Networks included: A&E, Animal Planet, Discovery Channel*

*Programs included: Southie Rules, Must Love Cats, Best In The Business*

### PRODUCTION COORDINATOR

**Various Production Companies | 2005 - 2011**

Provided day-to-day organization and logistical needs, including travel, schedules, work assignments, releases, and location management.

- Created daily call sheets, schedules, and travel documents
- Coordinated complex domestic and international travel for crews both small and large
- Negotiated with vendors

*Networks included: FOX, History Channel, Spike TV, Bravo, A&E, MTV*

*Programs included: Kitchen Nightmares, Undercover Boss, Modern Marvels, Life On A Wire, Jesse James Is A Dead Man, Stunt Junkies*